



ANNA ASTVATSATURIAN FOUNDATION

August 2025

“Ser Syunik” Announcement

We heard from many of you, and we listened. Based on the overwhelming support for our Ser Artsakh baby program, we are happy to announce that we will be launching Ser Syunik Initiative for newborns of Syunik. After discussions with the people on the ground it is clear the Syunik population is in need of our attention and support. We will be working in four maternity hospitals of Syunik in Goris, Kapan, Sisian and Meghri. As we speak, we are actively fundraising for this initiative and your direct support in your communities and churches will be vital, just as that support was instrumental in Artsakh. We plan to launch the initiative on January 1, 2026 if the necessary funds are raised for at least three months of the project. If you would like to organize a fundraiser, Anna will be happy to attend and help you out! Our partners remain Lalunz, Theopharma, Masterprint and Play Artsakh.



\$110 donation will provide one baby and mother with 25 essential items of hygiene and clothing for the first six months of life. **Donate! Syunik families need us!**

“Ser Artsakh” Lives On - Honoring Volunteers and Mothers



On November 14, 2024 in Yerevan Anna Astvatsaturian Foundation honored our supporters and beneficiaries, families of those we assisted, and partners of the “Ser Artsakh” Program. The event opened with the former abbot of Dadivank, Ter Hovhannes Priest Hovhannisyanyan’s prayer. Over its two-year course, the project delivered close to **3,000 gift boxes to 3,000 newborns**, marking a meaningful impact on the care of Artsakhtsis.

The purpose of this program, launched after the war, was to remind the people of Artsakh that they are remembered in the Diaspora, that they matter, and to show the Diaspora that Artsakh exists, that Artsakh lives. After the forced displacement, it became even more crucial to continue, as the people of Artsakh needed our support, love, and warmth more than ever.

Even during the blockade, with support from the International Committee of the Red Cross, overcoming countless obstacles, our Team successfully delivered essential medical, food, and hygiene supplies to adults and children of all ages.

Remarkably, 944 boxes were distributed to newborns during the blockade alone. Despite severe challenges such as lack of electricity, limited transportation, and cold weather, our team in Artsakh tirelessly organized and packed necessary items for newborns in unheated basements, garages, delivered to hospitals, and homes, personally handing them to the mothers in what was a truly desperate situation.

Armine Vardanyan, our representative in Artsakh, reflected: "I brought back with me from Artsakh the key to the room in the maternity hospital where we stored the gift boxes and accessories. Together with our volunteers, we did everything we could, and more, to ensure that every mother received these boxes. This program felt like our own; we were not just contributors but an integral part of it."

The event was successful in honoring the mothers and volunteers. Pictured below, symbolically, Armine handed the last gift box to the first ever recipient of the box who was pregnant with her second child.



Work Training - Professional Sewing

In June 2025, together with our partner, Armenian children's clothes manufacturer Lalunz, LLC, we launched the next phase of the Ser Artsakh initiative, the "Professional Sewing Program" for the displaced Artsakhtsis. Ten individuals were selected from 27 applications based on their desire to utilize their newly acquired skills to improve their existing business or start a new business initiative. The Foundation purchased six professional sewing machines and retained a trainer, while Lalunz provided the Foundation with the space for the 12 weeks to teach these women professional sewing techniques to make their dreams a reality. Once the course ends, the women who are interested can continue to a second level to enhance their expertise.



Based on an overwhelming response, we will provide the same course to a second set of students starting in September. It costs us \$120 per student per course, and we appreciate all the support we receive. Many of these women will get employed post course completion.



Please continue donating so that we can provide these courses and supporting more Artsakhtsis.



Providing Beehives

In June 2025 we piloted yet another iteration of the Ser Artsakh initiative, the Beehive Program for the displaced rural Artsakh community to help Artsakhtsis and bees as well. We began by providing 12 beehives to the family of Sylvia Khachatryan whom we met as they fled Artsakh in 2023. The family kept bees in Artsakh for many years and were eager to start. In the last several months, they successfully grew very healthy bee families that will provide them with profit as early as this August.



We cannot begin this on a wide scale before we raise a majority of the sum needed to start the initiative so that we can secure a cheaper option purchasing beehives in bulk. This way one beehive will cost us \$90 without the bees and the trays, and double that with them. We hope to fundraise for the 50, 10 per family by the end of the summer.

An application process will be implemented to ensure that we support those from Artsakh that have extensive experience with bees and will depend on the honey income to support their families. The beehives are made and purchased in Armenia, benefiting the economy in the process, which is always a big goal of the Foundation. **Please donate!**

Work Training - Rug Weaving

We will be partnering with the Armenian Woolway Company to train Artsakhtsis who want to learn to weave traditional Armenian rugs and learn proper repair techniques of antique Armenian rugs. We will be purchasing made-in-Armenia looms and hope to exhibit and sell the rugs made by the students upon completion to benefit the Artsakhtsis who made them. We thank Woolway for their vision and commitment to the people of Artsakh and Armenia and look forward to launching this initiative in the next few months. The project will begin in early 2026. **Please reach out to us if you'd like to help!**



Pokrik - the Book

The baby book "Pokrik and His House" created and published by Anna was officially released. It was originally intended to be a special addition to the "Ser Artsakh" gift boxes. Due to the blockade and the forced displacement from Artsakh, its publication was delayed. Now it is available for purchase in Armenia, in US and online. All proceeds from its sale are supporting the continued development of our programs. Let us know if you want one!



Your contributions to our initiatives are making a huge difference in Armenia.

